

Valentyn Kucherno

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UX/UI Designer

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5+ years designing web & mobile products across fintech, SaaS, EdTech and crypto. Research-driven, with the focus on details.

EXPERIENCE

July 2024 - Present

Space Whale / Middle UX/UI Designer

Xbo.com

- Designed a multi-wallet system that allows users to track how their assets are distributed across different wallets. This improved financial transparency, simplified asset management, and enhanced the overall user experience.
- Created an unique flow for XBO virtual card that unlocks the full potential of your crypto by converting and spending it seamlessly in your life.
- Improved deposit flow that increased user conversion by reducing the number of steps required to complete the main action. Also developed a fast navigation system between crypto and fiat deposit pages, enabling users to navigate more efficiently and complete transactions faster, resulting in a higher number of successful deposits and increased company revenue.
- Redesigned the mobile application by improving the UI and updating key interface elements. Introduced more intuitive and user-friendly solutions, making the product easier and more comfortable to use. As a result, this helped increase user engagement and overall product effectiveness.
- Redesigned onboarding web and mobile flow, reducing drop-off by 45%

Aug 2022 - July 2024

Fivecube Agency / Middle UX/UI Designer

LoopHQ

- Designed a productivity platform that brings together communication, media, and workflows into a single interface. By integrating various digital tools into a single system, LOOP reduces distractions, streamlines workflows, and helps you focus on what matters most, boosting productivity, creativity, and time management.

Intrac

- Conceptualized a platform streamlining workflows for children's sports organizations, delivering an intuitive admin portal, client management dashboard, and decreased administrative time by 30% through automation.

Norma

- Designed an innovative Business Intelligence (iOS & Android) tool for the hospitality industry - the ultimate solution for maximising profits and streamlining operations for restaurants, hotels, cafes, and bars. Our tool seamlessly integrates with your point-of-sale (POS) system, providing you with real-time, actionable insights to make data-driven decisions.

Sep 2021 - June 2022

Techlexity / Junior UX/UI Designer

Wild Minds

- Designed new mobile manifest, meditate app (iOS & Android), this app brings the power of intention, moon wisdom, and ritual into your daily life so you can live with purpose, peace, and magic.
- Worked closely with backend, frontend, and QA specialists to test the finished product. Developed product frameworks, architecture, and interface design.

INTERNSHIP

Apr 2021 - Jul 2021

Wevoid / UX/UI Product Designer (Intern)

- During the months of internship, I learned the basics of fundamentals such things as: Grids, fonts & typography pairings, design components, auto layout, styleguide (colors & fonts)

SKILLS

Data-informed design User Research User flow A/B Testing Prototyping Usability testing

AI-assisted workflows Design systems iOS & Android Native Apps

TOOLS

Figma Sketch Adobe XD Photoshop Protopie UX Pilot AI Figma AI Claude AI Relume AI

Google Stitch AI Framer AI Perplexity AI Lovable AI

LANGUAGES

English

Professional working proficiency

Ukraine

Native

LOCATION

Alicante (Spain)

Lviv (Ukraine)

EDUCATION

Lviv Vocational College

Printing and Technology